GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:6275
ANSWERED ON:04.05.2010
MANUFACTURING OF TOYS
Kataria Shri Lal Chand

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) the details of the production, domestic sales and export of the Indian toys during each of the last three years;

(b) whether the Indian toy industry is incurring huge losses due to import of Chinese toys;

(c) if so, the details thereof and the action taken there on;

(d) whether any quality norms are being followed in the manufacturing of toys;

(e) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE), FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI DINSHA PATEL)

(a) : The Indian toy industry is both in the organised and unorganised sectors and hence, precise data for production and domestic sales of Indian toys are not available. However, as per information furnished by the National Productivity Council, the production of toys was about Rs. 3350 crore, Rs.4200 crore and Rs.4150 crore for the years 2007-08, 2008-09 and 2009-10 respectively. The domestic sales of toys were Rs.813 crore, Rs.1013 crore and Rs.1090 crore for the years 2007-08,2008-09 and 2009-10 respectively. The exports of toys from India were Rs. 537 crore, Rs. 585 crore and Rs.760 crore for years 2007-08,2008-09 and 2009-10 respectively.

(b) (&) (c): The Indian Toy Industry is facing stiff competition from cheap Chinese Toys in the domestic market affecting its performance. The import of Toys from China were Rs.272.87 crore, Rs.434.02 crore and Rs. 450.81 crores for the years 2005-06, 2006-07 and 2007-08 respectively which is 53.97%, 60.99% and 64.55% respectively of the total import of toys from other countries. The Director General of Foreign Trade (DGFT) has recently notified the Technical and Safety Standards for import of toys vide notification No.27/2009-2014 dated 27.01.2010.

(d) & (e): IS 9873 (Part-I): 2001 Indian Standard (Safety aspects related to Mechanical and Physical properties), IS 9873 (Part-2): 1999 Indian Standard (Safety requirement for Toys − Flammability Test) and IS 9873 (Part-3): 1999 Indian Standard (Safety of Toys-Migration of certain elements) are available for manufacturing of toys. However; these standards are not mandatory yet.